



Board of Directors Meeting | Wednesday, May 22, 2019
Commissioner's Meeting Room, 1909 Randolph County Courthouse

AGENDA

- I. Call to Order – David Caughron, Chairman of the Board
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve Board of Director's Meeting Minutes for April 24, 2019 – David Caughron
- IV. Welcome to Randleman – Zachary Hewitt, City Manager, City of Randleman
- V. Introduction: Mackenzie Hammer, Summer Intern – Tammy O'Kelley, Executive Director
- VI. Presentation of 2019-20 Destination Marketing Plan & Program of Work – Tammy O'Kelley
- VII. Request to Approve 2019-20 Destination Marketing Plan & Program of Work – David Caughron
- VIII. Presentation of 2019-20 Authority Draft Budget Proposal – Tammy O'Kelley & Will Massie, Finance Officer
- IX. Finance Reporting – Will Massie
 - *Finance Report for Month-Ending April 30, 2019*
 - *Request to Approve Budget Amendment #2019_09*
- X. Hotel Data Reporting – Amber Scarlett, Tourism Manager
 - *Hotel Data Report for Month-Ending April 30, 2019*
- XI. I-73/74 Visitor Centers Data Reporting – Myra Hoover, Visitor Centers Manager
 - *Attendance Data Comparison Report for Month-Ending April 30, 2019*
 - *Guest Registrants Report for Month-Ending April 30, 2019*
- XII. Public Relations Reporting – Tammy O'Kelley

