



Board of Directors Meeting | Wednesday, March 20, 2019
Commissioner's Meeting Room, 1909 Randolph County Courthouse

AGENDA

- I. Call to Order – David Caughron, Chairman of the Board
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve Board of Director's Meeting Minutes for January 23, 2019 – David Caughron
- IV. Update from February 20, 2019 Executive Committee Meeting– David Caughron
- V. I-73/74 Visitor Centers Staffing Changes & Reorganization Update – Tammy O'Kelley, Executive Director
- VI. Asheboro Copperheads Sponsorship Request Presentation – Max Kaufmann, General Manager, Asheboro Copperheads
- VII. Finance Reporting – Will Massie, Finance Officer
 - *Request to Set Budget Calendar for 2019-20*
 - *Finance Report for Month-Ending February 28, 2019*
- VIII. Hotel Data Reporting – Amber Scarlett, Tourism Manager
 - *Hotel Data Reports for 4th Quarter, Month- and Year-Ending December 31, 2018*
 - *Hotel Data Report for Month-Ending January 31, 2019*
- IX. I-73/74 Visitor Centers Data Reporting – Myra Hoover, Visitor Centers Manager
 - *Attendance Data Comparison Reports for Months-Ending January 31 and February 28, 2019*
 - *Guest Registrants Reports for Months-Ending January 31 and February 28, 2019*
 - *Preview of Bi-Annual I-73/74 Visitor Centers Post-Visit Survey Results – Tammy O'Kelley*
- X. Public Relations Reporting – Tammy O'Kelley
 - *Public Relations Reports for Months-Ending January 31 and February 28, 2019*

