



Board of Directors Meeting | Wednesday, January 23, 2019
Commissioner's Meeting Room, 1909 Randolph County Courthouse

AGENDA

- I. Call to Order – David Caughron, Chairman of the Board
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve Board of Director's Meeting Minutes for December 19, 2018 – David Caughron
- IV. Introduction of Sarah Stickle, Tourism Coordinator – Tammy O'Kelley, Executive Director
- V. Presentation of 2019 Official Heart of North Carolina Travel Guide – Amber Scarlett, Tourism Manager
- VI. Presentation of A Man of Restless Enterprise – The Diary of Simeon Colton, 1851-1862 – Ross Holt, Author/Board Member/Director of Randolph County Public Library System
- VII. Finance Reporting – Will Massie, Finance Officer
 - *Finance Report for Month-Ending December 31, 2018*
 - *Annual Audit Report FYE 2017-18*
 - *Request to Approve Budget Amendment #2018_07*
- VIII. Hotel Data Reporting – Amber Scarlett, Tourism Manager
 - *Hotel Data Report for Month-Ending November 30, 2018*
- IX. I-73/74 Visitor Centers Data Reporting – Myra Hoover, Visitor Manager – Northbound
 - *Attendance Data Comparison Report for Month-Ending December 31, 2018*
 - *Guest Registrants Report for Month-Ending December 31, 2018*
- X. Public Relations Reporting – Tammy O'Kelley
 - *Public Relations Report for Month-Ending December 31, 2018*
- XI. Strategic Planning Update – Tammy O'Kelley
 - *Partner & Stakeholder Alliance Meetings*
 - *Distribution of Partner & Stakeholder Surveys*

