



AGENDA

Board of Directors Meeting

Wednesday, November 15, 2023, | 2:00 pm

Randolph County Tourism Development Authority

Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Dana Chrisco, Randolph County Commissioners Clerk to the Board
- III. Request to Approve November 15, 2023 Agenda – David Caughron
- IV. Request to Approve Board of Directors Meeting Minutes from October 18, 2023 - David Caughron
- V. Presentation of Annual Audit for 2022 – 2023 Financial Operations – Jennifer Moran and April Adams, Cherry Bekeart
- VI. Request TDA Board Support for Relocation of HNCVB – Amber Scarlett, Executive Director
- VII. Finance Reporting – Will Massie, Finance Director
 - *Finance Report for Month-Ending October 31, 2023*
- VIII. Hotel Data Reporting – Amber Scarlett
 - *Hotel Data Report for Month-Endings September 30, 2023*
 - *Hotel Data Report for 3rd Quarter Month-Ending September 30, 2023*
- IX. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
 - *Attendance Data Comparison & Guest Registrant Reports for October 31, 2023*
 - *Attendance Data Comparison Report for 3rd Quarter Month-Ending September 30, 2023*

- X. Public Relations Report – Susan Dosier, DK Communications Group
 - *Public Relations Report for Month-Ending October 31, 2023*
- XI. Visual Advertisement Reporting – Richard Schoenberger, Manor House Creative
 - *Advertising Report for Month-Ending October 31, 2023*
- XII. Announcement of December Board Meeting – Amber Scarlett
- XIII. Board Member Updates – David Caughron
- XIV. Request to Adjourn – David Caughron

Next Board of Directors Meeting

Wednesday, December 13, 2023

12 pm – luncheon & awards presentation with meeting to follow.

Millikan Farms | 3983 Millikan Rd, Sophia, NC 27350