



AGENDA

Board of Directors Meeting

Wednesday, October 19, 2022, | 2:00 pm

Randolph County Tourism Development Authority

Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve October 19, 2022, Agenda – David Caughron
- IV. Request to Approve Board of Directors Meeting Minutes from September 21, 2022, 2022 - David Caughron
- V. Request to Appoint Will Massie as the TDA Finance Officer & Set Fidelity Bond– David Caughron
- VI. Update on Randolph County Tourism Development Authority Board Reappointments – Amber Scarlett, Executive Director
- VII. Update on Randolph County Trails – Mary Joan Pugh, Trails/Natural Heritage Coordinator for Randolph County
- VIII. Finance Reporting – Will Massie, Finance Director
 - *Finance Report for Month-Ending September 30th*
 - *Request for Approval of Budget Amendment #2023_06*
- IX. Hotel Data Reporting – Amber Scarlett
 - *Hotel Data Report for Month-Endings September 30th*
- X. I-73/74 Visitor Centers Data Reporting – Amber M. Skeen, Director of Office Administration
 - *Attendance Data Comparison & Guest Registrant Reports for September 30th*

- *Operation Thank You Event Summary, Annette Cagle, Director of Visitor Services & Information*
- XI. Public Relations Report – Susan Dosier, DK Communications Group
 - *Public Relations Report for Month-Ending September 30th*
- XII. Visual Advertisement Reporting – Richard Schoenberger, Manor House Graphics
 - *Advertising Report for Month-Ending September 30th*
- XIII. Board Member Updates – David Caughron
- XIV. Request to Adjourn – David Caughron

Next Board of Directors Meeting
Wednesday, November 16, 2022, | 2 pm
Randolph County Tourism Development Authority
Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC