



AGENDA

Board of Directors Meeting

Wednesday, January 25, 2023, | 2:00 pm

Randolph County Tourism Development Authority

Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve January 25, 2023, Agenda – David Caughron
- IV. Request to Approve Board of Directors Meeting Minutes from December 14, 2022 - David Caughron
- V. Request to Approve a Resolution of Support for Trails and 2023 Year of the Trail – David Caughron
- VI. Presentation of Letter of Support for the City of Asheboro Integrated Mobility Division Paved Trails and Sidewalk Feasibility Study Grant – Amber Scarlett, Executive Director
- VII. Finance Reporting – Will Massie, Finance Director
 - *Finance Report for Month-Ending December 31, 2022*
 - *Request for Approval of Budget Amendment #2023_08*
- VIII. Hotel Data Reporting – Amber Scarlett
 - *Hotel Data Report for Month-Endings November 30th & December 31st*
 - *Hotel Data Report for 4th Quarter Month-Ending December 31, 2022*
 - *Hotel Data Report for Year-Ending December 31, 2022*
- IX. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor & Information Services
 - *Attendance Data Comparison & Guest Registrant Reports for December 31, 2022*

- *Attendance Data Comparison Report for 4th Quarter Month-Ending December 31, 2022*
- X. Public Relations Reporting – Susan Dosier, DK Communications Group
- *Public Relations Report for Month-Ending December 31, 2022*
 - *Annual Report Ending December 31, 2022*
- XI. Visual Advertisement Reporting – Richard Schoenberger, Manor House Graphics
- *Advertising Report for Month-Ending December 31, 2022*
 - *Annual Report Ending December 31, 2022*
- XII. Board Member Updates – David Caughron
- XIII. Request to Adjourn – David Caughron

Next Board of Directors Meeting
Wednesday, February 15, 2023, | 2 PM
Randolph County Tourism Development Authority
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