



AGENDA

Board of Directors Meeting

Wednesday, September 20, 2023, | 2:00 pm

**RANDOLPH COUNTY TDA | 500 ALBEMARLE RD, ASHEBORO,
NORTH CAROLINA, 27203**

PHILLIP D. KEMP MEETING ROOM

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve September 20, 2023, Agenda – David Caughron
- IV. Request to Approve Board of Director’s Meeting Minutes from August 16, 2023 - David Caughron
- V. Update from Asheboro Zookeepers Baseball & American Legion Tournament 2023 – Ronnie Pugh, Owner
- VI. Finance Reporting – Will Massie
 - *Finance Report for Month-Ending August 31, 2023*
 - *Request to Approve Budget Amendment #2024-06*
- VII. Hotel Data Reporting – Amber Scarlett
 - *Hotel Data Report for Month-Ending July 31, 2023*
 - *Hotel Data Report for Month-Ending August 31, 2023*
- VIII. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
 - *Attendance Data Comparison & Guest Registrant Reports for Month-Ending August 31, 2023*
- IX. Public Relations Reporting – Susan Dosier, DK Communications Group
 - *Public Relations Report for Month-Ending August 31, 2023*

- X. Visual Advertisement Reporting – Richard Schoenberger, Manor House Creative
 - *Advertising Report for Month-Ending August 31, 2023*
- XI. Executive Director Update – Amber Scarlett
- XII. Board Member Updates – David Caughron
- XIII. Request to Adjourn – David Caughron

Next Board of Directors Meeting

Wednesday, October 18, 2023, | 2 pm

Randolph County TDA | Phillip D. Kemp Meeting Room
500 Albemarle Rd | Asheboro, North Carolina, 27203