



## **AGENDA**

### **Board of Directors Meeting**

**Wednesday, August 16, 2023, | 2:00 pm**

**RANDOLPH COUNTY TDA | 500 ALBEMARLE RD, ASHEBORO,  
NORTH CAROLINA, 27203**

**PHILLIP D. KEMP MEETING ROOM**

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve August 16, 2023, Agenda – David Caughron
- IV. Request to Approve Board of Director’s Meeting Minutes from June 21, 2023 - David Caughron
- V. Presentation of Barkdale Park Agility Course Project at Creekside Park – Norah Parrish, Girl Sout Troop 13077
- VI. Finance Reporting – Will Massie
  - *Finance Report for Month-Ending June 30, 2023*
  - *Finance Report for Month-Ending July 31, 2023*
  - *Request to Approve Budget Amendment #2024-01 & 02 & 03 & 04 & 05*
- VII. Hotel Data Reporting – Amber Scarlett
  - *Hotel Data Report for Month-Ending June 30, 2023*
  - *Hotel Data Report for Month-Ending July 31, 2023*
  - *Hotel Data Report for 2<sup>nd</sup> Quarter Ending June 30, 2023*
- VIII. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
  - *Attendance Data Comparison & Guest Registrant Reports for Month-Ending June 30, 2023*
  - *Attendance Data Comparison & Guest Registration Reports for Month-Ending July 31, 2023*
  - *Attendance Data Comparison Report for 2<sup>nd</sup> Quarter Ending June 30, 2023*

- IX. Public Relations Reporting – Susan Dosier, DK Communications Group
- *Public Relations Report for Month-Ending June 30, 2023*
  - *Public Relations Report for Month-Ending July 31, 2023*
- X. Visual Advertisement Reporting – Richard Schoenberger, Manor House Creative
- *Advertising Report for Month-Ending June 30, 2023*
  - *Advertising Report for Month-Ending July 31, 2023*
- XI. Executive Director Update – Amber Scarlett
- XII. Board Member Updates – David Caughron
- XIII. Request to Adjourn – David Caughron

Next Board of Directors Meeting  
*Wednesday, September 20, 2023, | 2 pm*  
Randolph County TDA | Phillip D. Kemp Meeting Room  
500 Albemarle Rd | Asheboro, North Carolina, 27203