



**BOARD OF DIRECTORS MEETING  
WEDNESDAY, MAY 27, 2020**

**AGENDA**

- I. Call to Order – David Caughron, Chairman of the Board
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve May 27, 2020 Agenda – David Caughron
- IV. Request to Approve Consent Agenda – David Caughron
  - E-vote on Furlough definition and procedures – April 9, 2020
  - Minutes from March 18, 2020 Board Meeting
  - Notes from April 22, 2020 Board Meeting Teleconference
- V. Update on Coronavirus/COVID-19 – Amber Scarlett, Director of Tourism
- VI. Update on Memorandum request to Randolph County Board of Commissioners – Amber Scarlett, Director of Tourism
- VII. Update on I 73/74 Visitor Centers Reopening – Myra Hoover, Director of Visitor Services
- VIII. Update on HNCVB Staff – Amber Skeen
- IX. Presentation of 2020-21 Destination Marketing Plan – Amber Scarlett
- X. Request to Approve 2020-21 Destination Marketing Plan – David Caughron
- XI. Presentation of the 2020-21 Authority Draft Budget Proposal – Amber Skeen & Suzanne Dale, Finance Officer

- XII. Finance Reporting – Suzanne Dale, Finance Officer
  - *Finance Report for Month-Ending April 30, 2020*
- XIII. Hotel Data Reporting – Amber Scarlett
  - *Hotel Data Report for Month-Ending April 30, 2020*
- XIV. I-73/74 Visitor Centers Data Reporting – Myra Hoover
  - *Attendance Data Comparison & Guest Registrant Reports for Months-Ending April 30, 2020*
- XV. Public Relations Reporting – Amber Scarlett
  - *Public Relations Report for Month-Ending April 30, 2020*
- XVI. Board Member Updates – David Caughron
- XVII. Request to Adjourn – David Caughron

**Next Board of Directors Meeting**

*Wednesday, June 24, 2020*

*TBD*

**Notes**