



AGENDA
Board of Directors Meeting
Wednesday, March 17, 2021
Randolph Cooperative Extension Office |
1003 S Fayetteville Street | Asheboro, North Carolina

- I. Call to Order – David Caughron, Chairman of the Board**
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board**
- III. Request to Approve March 17, 2021, Agenda – David Caughron**
- IV. Request to Approve Consent Agenda – David Caughron**
 - Approve of November 18, 2020, TDA Board of Director Meeting Minutes
 - Approve of January 20, 2021, TDA Board of Director Meeting Minutes
 - Approve of February 17, 2021, TDA Board of Director Meeting Minutes
 - Ratify the E-Vote for the Fidelity Bond Memo
 - Ratify the E-vote Stout Street Park Improvement Project for the City of Randleman
- V. Presentation of North Carolina Textile Museum Feasibility Study – Mac Whatley, Randolph County Historian**
- VI. Request to Approve a Resolution for the North Carolina Textile Museum Feasibility Study – David Caughron**

- VII. Request to Approve of the Revised Employee Policies & Procedures Manual – David Caughron & Amber M. Skeen, Director of Administration**
- VIII. Updated on the 2021-22 TDA Pay Classification Plan – Amber M. Skeen & Jill Williams, Randolph County Human Resources Director**
- IX. Review of 2021-22 Budget Calendar – Suzanne Dale, Finance Officer & Amber M. Skeen**
- X. Finance Reporting – Suzanne Dale**
- *Finance Report for Month-Ending February 28, 2021*
- XI. Hotel Data Reporting – Amber Scarlett**
- *Hotel Data Report for Month-Ending January 31, 2021*
- XII. I-73/74 Visitor Centers Data Reporting – Amber M. Skeen**
- *Attendance Data Comparison & Guest Registrant Reports for Month-Ending Ending February 28, 2021*
- XIII. Public Relations Reporting– Susan Dosier, DK Communications**
- XIV. Update on COVID-19 Pandemic Operations – Amber Scarlett**
- XV. Board Member Updates – David Caughron**
- XVI. Request to Adjourn – David Caughron**

Next Board of Directors Meeting
Wednesday, April 21, 2021

RESOLUTION



WHEREAS the Town of Franklinville was founded in 1838 as the residential village surrounding one of the first ten cotton textile mills in North Carolina, and was incorporated by the General Assembly in 1847 as the first mill village to become a municipal corporation; and

WHEREAS pursuant to a study authorized by Session Law 2019-118 (Senate Bill 525), N.C. Office of Archives and History determined that it is feasible to establish a state historic site to interpret North Carolina's textile production and industrial history, and the properties and collections owned by the Randolph Heritage Conservancy, Inc., provided the best and most practicable resource in North Carolina for such a site; and

WHEREAS DNA-mapped adventures such as 23andMe and Ancestry have led to a shift in travel as individuals learn about their family history and want to connect to their roots through experiential travel destinations that have a compelling story to tell about their ancestral textile manufacturing heritage; and

WHEREAS the Deep River State Trail links the Randolph Heritage properties in Cedar Falls and Franklinville by a Blueway and Greenway now providing additional travel and tourism opportunities for the development of cultural, recreational, and leisure tourism in our Randolph County; and

WHEREAS the Tourism Development Authority has been a long-time supporter of the Town of Franklinville's efforts to build a greater tourism presence in Randolph County including the development of the Deep River State Trail; and

WHEREAS the Town of Franklinville has provided substantial financial support to Randolph Heritage, in recognition of its mission to preserve the heritage of textile manufacturing in the community, and to build support for cultural heritage tourism along Deep River; and

WHEREAS Randolph County's travel and tourism industry would be well-served by preserving, protecting, and enhancing its textile manufacturing heritage to build further support for cultural heritage tourism along the Deep River.

THEREFORE, BE IT RESOLVED by the Board of Directors of the Authority at their regular meeting held on the 17th day of March 2021, that the Report and Study submitted to the General Assembly, which recommends the creation of a North Carolina Textile Museum using the properties and collections of the Randolph Heritage Conservancy, has the full support and approval of this Board.

ADOPTED, this 17th day of March 2021.

David Caughron, Chairman of the Board