



AGENDA

Board of Directors Meeting

Wednesday, March 15, 2023 | 2:00 pm

**RANDOLPH COUNTY TDA | 500 ALBEMARLE RD, ASHEBORO,
NORTH CAROLINA, 27203**

PHILLIP D. KEMP MEETING ROOM

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve March 15, 2023, Agenda – David Caughron
- IV. Request to Approve Consent Agenda – David Caughron
 - Approval of Board of Directors Meeting Minutes from January 25, 2023
 - Approval of Board of Directors Meeting Minutes from February 15, 2023
 - Approval for the E-Vote for the TDA Audit Contract with Cherry Bekaert
 - Approval for the E-Vote for Approval of Budget Amendment #2023_09
- V. Presentation of Letter of Support for Randolph County History Museum – Amber Scarlet, Executive Director
- VI. Review of 2023-24 Budget Schedule – Will Massie, Finance Director & Amber M. Skeen, Director of Office Administration
- VII. Finance Reporting – Will Massie
 - *Finance Report for Month-Ending February 28, 2023*
 - *Approval of Budget Amendment #2023_10*
- VIII. Hotel Data Reporting – Amber Scarlett
 - *Hotel Data Report for Month-Ending January 31, 2023*
 - *Hotel Data Report for Month-Ending February 28, 2023*
- IX. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
 - *Attendance Data Comparison & Guest Registrant Reports for Month-Ending February 28, 2023*

- X. Social Media Reporting – Chelsea Dickey, Motley Local
 - *Social Media Report for February 15 – March 15, 2023*
- XI. Public Relations Reporting – Susan Dosier, DK Communications Group
 - *Public Relations Report for Month-Ending February 28, 2023*
- XII. Visual Advertisement Reporting – Richard Schoenberger, Manor House Creative
 - *Advertising Report for Month-Ending February 28, 2023*
- XIII. Executive Director Update – Amber Scarlett
- XIV. Board Member Updates – David Caughron
- XV. Request to Adjourn – David Caughron

Next Board of Directors Meeting

Wednesday, April 26, 2023, | 2 pm

Randolph County TDA | Phillip D. Kemp Meeting Room
500 Albemarle Rd | Asheboro, North Carolina, 27203