



## **AGENDA**

### **Board of Directors Meeting**

**Wednesday, February 15, 2023, | 2:00 pm**

**RANDOLPH COUNTY TDA | 500 ALBEMARLE RD, ASHEBORO,  
NORTH CAROLINA, 27203**

**PHILLIP D. KEMP MEETING ROOM**

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve February 15, 2023, Agenda – David Caughron
- IV. Request to Approve Board of Directors Meeting Minutes from January 25, 2023 - David Caughron
- V. Presentation of Annual Travel Guide 2023 – Amber Scarlett, Executive Director & Richard Schoenberger, Manor House Creative
- VI. Request to Ratify E-Vote for the TDA Audit Contract with Cherry Bekaert – David Caughron
- VII. Finance Reporting – Will Massie, Finance Director
  - *Finance Report for Month-Ending January 31, 2023*
  - *Request for Approval of Budget Amendment #2023\_09*
- VIII. Hotel Data Reporting – Amber Scarlett, Executive Director
  - *Hotel Data Report for Month-Ending January 31, 2023*
- IX. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
  - *Attendance Data Comparison & Guest Registrant Reports for Month-Ending Ending January 31, 2023*
- X. Public Relations Report – Susan Dosier, DK Communications Group
  - *Public Relations Report for Month-Ending January 31, 2023*

- XI. Visual Advertisement Reporting – Richard Schoenberger
  - *Advertising Report for Month-Ending January 31, 2023*
  
- XII. Board Member Updates – David Caughron
  
- XIII. Request to Adjourn – David Caughron

Next Board of Directors Meeting

*Wednesday, March 15, 2023, | 2 pm*

Randolph County TDA | Phillip D. Kemp Meeting Room  
500 Albemarle Rd | Asheboro, North Carolina, 27203