



AGENDA

Board of Directors Meeting | Wednesday, January 25, 2017 Commissioners Meeting Room, 1909 Randolph County Courthouse

- I. Call to Order – David Caughron, Chairman of the Board
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Announcement of Appointment of Commissioner Kenny Kidd as Commissioner Liaison to the Tourism Development Authority – David Caughron
- IV. Request for Approval of Board of Directors Meeting Minutes for December 7, 2017 – David Caughron
- V. 2017 Committee Appointments – David Caughron
- VI. 2017 Governor’s Inaugural Parade Entry Video – David Caughron
- VII. Update on Closing Uwharrie Trail Gap & Request to Purchase Sign for Walkers Creek Trailhead
- VIII. Announcement of O’Kelley Reappointment to North Carolina Travel & Tourism Board – David Caughron
- IX. Presentation of 2017 Brand Ad & New Tagline – Tammy O’Kelley, Executive Director
- X. Presentation of 2017 Official Heart of North Carolina Destination Travel Guide – Tammy O’Kelley
- XI. Finance Reporting – Will Massie, Finance Officer
 - *Finance Report for Months-Ending November 30 & December 31, 2016*
 - *Request to Approve Budget Amendment #2017-04*
- XII. Hotel Data Reporting – Amber Scarlett, Tourism Manager
 - *Hotel Data Reports for Months-Ending November 30, & December 31, 2016*
 - *Hotel Data Report for Fourth Quarter-Ending December 31, 2016*
 - *Hotel Data Report for Year-Ending December 31, 2016*

